

# Reach highly-engaged physicians

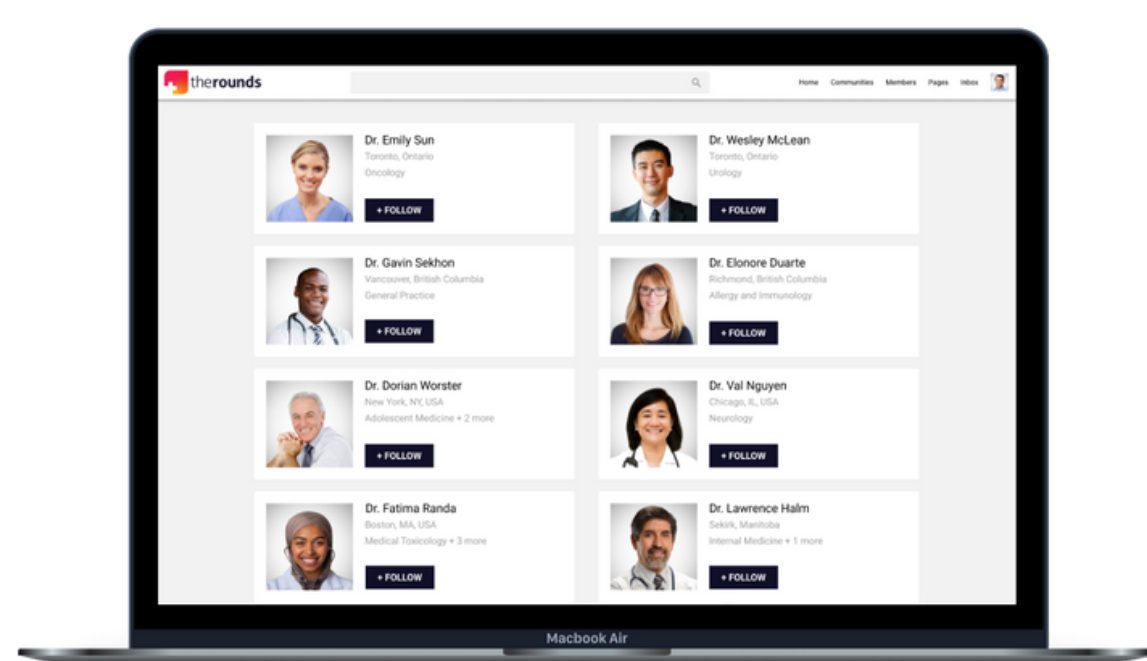
The Rounds is the leading collaboration network that modernizes how verified physicians and healthcare professionals access and share information. Life sciences companies leverage our digital solutions to seamlessly deliver commercial and educational campaigns to our highly-engaged audience.

LET'S TALK

*"An innovative method of engaging with HCPs!"*

Marketing Manager at  
Multinational Pharmaceutical  
Company

## We understand physician engagement



### Reach your target audience

Reach thousands of physicians with your brand's key selling messages or increase the awareness of a therapeutic area using targeted digital content for your medical education needs.

### Evaluate real discussions

Receive qualitative feedback to bridge knowledge gaps in the market and identify new areas of demand.

### Showcase your brands

Share your tools, thought leaders, resources, dosage guides, and more to educate your target and prompt interaction with your brands.

### Support physician usage

Whether your brand is in its growth or mature stage of its life cycle, utilize our unique digital solutions to support physician and patient access to your product.

### Host virtual education events

Deliver key educational messages to your target audience using rich media formats, including ongoing discussions and webinars.

### Accessible success metrics

Measure your marketing impact and know that you are reaching your target audience with accurate analytics and reporting.



Let's talk

growth@therounds.com

We'll find the right digital solution for your commercial and medical education objectives

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